

Question & Answer

Q: *What do you mean by "aggregate fuel cost?"*

A: Aggregate fuel cost is the total cost related to the fueling process and subsequent management of information.

Q: *What types of things are considered "costs?"*

A: There are many items that should be factored into your fuel cost. For example, wasted time waiting in line, slippage (better known as theft or abuse), management time auditing and posting receipts, checking for driver abuses, and any other activity your fleet manager is doing that could be automated by a well thought out fueling program.

Q: *Does River City Petroleum assist in conducting an aggregate fuel cost analysis for our company?*

A: Yes! A fleet consultant will go through the analysis with you step by step. Just give us a call.

Contact us today to learn how we can lower your aggregate fuel cost!



Aggregate Fuel Cost on the Rise

LAS VEGAS, NV – Fleet Managers nationwide are realizing the cost of fueling a vehicle goes far beyond the price per gallon. It has long been considered the best policy to pursue the lowest priced fuel, but are you really saving any money?

Fleet managers surveyed have a clear and concise answer: "Not really," particularly if the driver spends more than a few minutes fueling. The reason is that labor must be a factor when analyzing a fleet's aggregate cost of fuel.

For example: assume a driver is paid \$20.00 per hour loaded (including benefits), and they waste only 15 minutes during the fueling process on such things as waiting in retail lines, browsing a C-Store/Truck Stop, or chatting with clerks. This represents an aggregate fuel cost increase of **\$5.00 at that filling attributed to lost productivity.** Most fleet managers agree this is not far fetched.

So, what is the impact on the price per gallon of fuel paid? On an average fill of 30 gallons, it increases the price per gallon by almost **.17 cents.** ($\$5.00 \div 30 \text{ gallons} = \$.167$) The aggregate fuel cost increase is even higher if you are paying your drivers overtime, or have two employees to a vehicle.

So how does a fleet manager lower the aggregate fuel cost related to the fueling process itself? The best way is to select and implement a fuel management system that offers strictly commercial fueling locations. Also known as unattended fueling, these locations are free from congestion and distractions common in retail type fueling environments.

Not only are there fewer distractions that can consume the driver's time, commercial fueling facilities are more conveniently located in commercial related locations and on the Interstate highway system. Drivers spend less time searching for their next fuel stop. Once on site, the drivers are most often provided with high-speed dispensers which helps get the driver back on the road and productive more quickly.

Bottom line, the lowest price of fuel may not always be the best deal. Watch your aggregate fuel cost more closely and you will find significant savings in places you never imagined.



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4870 E. Cartier Avenue, Las Vegas, NV 89115 • **702-643-9200**
840 Delta Lane, PO Box 235, West Sacramento, CA 95691 • **916-371-4960**

River City Petroleum, Inc. offers complete Fuel Management programs for fleets of all sizes. We are a participant of the CFN network, giving our customers access to over 3,000 highly controlled fueling locations nationwide. Call us today for a free Aggregate Fuel Cost Analysis to learn how we can help improve your bottom line.

Feature

Benefit

Secure Transactions

Total transaction security, including Personal Identification Number, helps eliminate abuse and slippage.

Purchase Controls & Limits

Ensures driver purchases only authorized products for the assigned vehicle, further reducing abuse and slippage.

Time & Date Restrictions

New Feature! Ensures driver access to fuel only when actively working for employer.

Daily Volume Limits

New Feature! Primary controls for ensuring drivers are unable to purchase more fuel in a single day than a given vehicle can consume.

Level 3 Data

All locations guarantee accurate level 3 data including odometer, gallons, price per gallon, tax breakout, time, date, and much more!

Exception Reporting

Reduces time spent auditing driver activity by quickly identifying abnormal fueling activity and bringing it to the fuel manager's attention.

Management Reports

Provides consolidated management information through a single source, saving fleet manager hours per month in auditing processes related to adding up and verifying driver receipts.

National Fueling Network

Provides drivers with the most consistent network of fueling locations nationwide, eliminating wasted time searching for diesel. All locations offer the very best in access and high-speed fueling.



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